



FAMILY INFORMATION PACKET

Train like it's **personal.** Because it is.

Individualized 1-on-1 soccer coaching, built around the player you actually are — not a program built for everyone.

1-on-1

ONLINE COACHING

UEFA Pro

CERTIFIED COACH

4

VARIABLES, ONE PLAN



A precision method, built by a professional coach.



Pinpoint Soccer exists to make professional-caliber, technical-tactical soccer training accessible to families across the United States — no matter where they live or whether they have access to an elite academy.

A Spanish football coach with over a decade of experience developing players inside one of Europe's most demanding academy environments — now bringing that individualized methodology directly to players in the United States, online.

01

UEFA Pro Certification

The highest coaching license issued in European football, held by top-flight professional coaches.

02

M.S. in High-Performance Football

Universidad de Isabel I — specialized graduate study in elite player development and performance.

03

B.S. in Physical Education

Foundational training in sports science, biomechanics, and athletic development.

04

13 Years at Atlético de Madrid

Working inside the club's football structure, developing players through a rigorous, individualized methodology.

WHY FAMILIES CHOOSE THIS OVER A GENERIC PROGRAM

Every session is reviewed and built by the same coach — not a rotating staff, not an algorithm. You get direct access to professional-academy-level thinking, applied specifically to your player.

13

YEARS AT
ATLÉTICO DE MADRID

UEFA Pro

HIGHEST COACHING
LICENSE IN EUROPE

Every plan is built on four pillars — never a generic one.

Generic training programs treat every player the same. We don't. Each plan is built specifically around these four factors so every session is relevant to the player in front of it.

01

Age

Training load, complexity, and communication are calibrated to the player's stage of physical and technical development.

02

Level

From club to competitive travel to collegiate-track players — the plan meets the player at their current level and pushes from there.

03

Position

A center back and a winger don't need the same first touch. Every session is built around the technical and tactical demands of the player's position.

04

Season Timing

Pre-season, in-season, or off-season — training focus shifts to match what the player's team and schedule actually demand right now.

A coaching cycle, not a video library.

Every plan runs on the same five-step cycle — only how often it repeats changes with your plan.



*No match footage available for a period? Instead of one training session and one match, your player gets a **second full training session for that period** — two trainings, each with its own analysis, plus the same cycle report. The moment match footage is available, we go right back to full match review, which remains the preferred, recommended way to close the loop.*

Choose your training cadence.

Every plan follows the same five-step cycle. The only difference is how often it repeats within your 30 days.

Base

Every 30 days (1 cycle)

\$249 / 30 days

BEST FOR

Players early in their development, or families new to individualized coaching who want real, direct attention without an elite-academy price tag.

INCLUDED IN YOUR 30 DAYS

- 1 live video call
- 1 personalized session delivery
- 1 session analysis & feedback
- 1 match video reception
- 1 cycle report

"Real individualized coaching — position, age, and season built in from day one — without the price tag of an elite academy."

Performance

Every 15 days (2 cycles / 30 days)

\$449 / 30 days

BEST FOR

Club players who want an edge on top of their regular team training — frequent enough to notice progress between matches.

INCLUDED IN YOUR 30 DAYS

- 2 live video calls
- 2 personalized session deliveries
- 2 session analyses & feedback
- 2 match video receptions
- 2 cycle reports

"What your club practice doesn't have time to fix, one-on-one — reviewed every two weeks, tied directly to your position and this point in your season."

Elite

Weekly (4 cycles / 30 days)

\$849 / 30 days

BEST FOR

High-level players (competitive leagues such as ECNL or MLS NEXT) or those with college/university ambitions who want direct, weekly access and documentation they can point to.

INCLUDED IN YOUR 30 DAYS

- 4 live video calls
- 4 personalized session deliveries
- 4 session analyses & feedback
- 4 match video receptions
- 4 cycle reports

"Weekly, direct access to a UEFA Pro coach who watches your matches and builds next week's plan around what he actually saw."

Each plan is a one-time payment that covers a 30-day coaching plan.

*If match footage isn't available for a given period — common in recreational leagues and younger age groups — match video reception is replaced by a **second full training session (with its own analysis), at every tier.** Full match review resumes as soon as footage is available.*

Every tier runs on the exact same coach-led process — **no algorithms, no generic drills, no rotating staff.** Only how often you meet changes.



Let's build your plan.

Tell us a bit about the player — age, level, position, and current goals — and we'll follow up to schedule your first live video call.

EMAIL

info@pinpointsoccer.com

RESPONSE TIME

Within 1–2 business days

Direct coach access

You work with one real coach, not a rotating staff or an algorithm.

Built around your player

Age, level, position, and season — four variables, one plan, never generic.

Written, measurable reports

Every cycle closes with a report you can actually read and act on.

A repeatable process

The same five-step cycle every time — not a one-off session.



PINPOINT SOCCER

INDIVIDUAL SOCCER COACHING

"Precision, on and off the field."

EMAIL

info@pinpointsoccer.com

INSTAGRAM

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30-day coaching plans · one-time payment

Base \$249 · Performance \$449 · Elite \$849